

Office of the Chief Information Officer

Information Technology and Computing Services 209 Cotanche Street Mail Stop 229 East Carolina University

Greenville, NC 27858-4353

252-328-9000 office 252-328-0857 fax www.ecu.edu/ltcs December 16, 2012

To whom it may concern,

I am honored to write this letter of referral for Ms. Kathy Sprau, owner of Kathy Sprau Motivating Communications.

I have known of Ms. Sprau and the many events that she was a presenter at via the mention of same in the business section of the local Greenville, NC newspaper. I am the Chief Information Officer for East Carolina University and I conduct "Communications Meetings" semi-annually for the nearly 200 members of our unit. I try to get a presenter at each meeting and I immediately thought of inviting Ms. Sprau because I knew that she was a terrific motivational speaker! Knowing that I contacted her on extremely short notice I was pleasantly amazed that she was able to maneuver her schedule to come and present at our function!!!

Ms. Sprau certainly did not disappoint me or her audience. In fact, many staff told me afterwards that this was one of the "best Communications Meetings" we ever had and directly attributed that to Ms. Sprau's presentation! She was exciting and really engaged the audience. I sincerely highly recommend her to present at your function – you will not be disappointed!!!

If you have any questions or would like to discuss Ms. Sprau with me further, please do not hesitate to contact me.

Sincerely,

Donald D. Sweet

Associate Vice Chancellor, Chief Information Officer

East Carolina University

209 Cotanche St.

Greenville, NC 27858

sweetd@ecu.edu